



JSW Paints Spreads Festive Cheer in Anganwadis

Bengaluru, December 13, 2019: JSW Paints, a part of the US\$ 14 billion JSW Group decided to spread festive cheer by painting Anganwadis located at Muneshwara Nagar, Nethaji nagar, Nagamma nagar and few others across Bengaluru. The activity comprised of painting the interiors and exteriors of Anganwadis and creating a '**Knowledge Wall**', a specialized learning zone to foster creative learning. The genesis of this initiative was JSW Paints philosophy of being a thoughtful paint company and JSW Group's core value of giving back to our communities Through this programme, JSW Paints aims to empower creative minds and make Anganwadis a joyful destination for children. The team also celebrated a day at Anganwadis and gifted them colouring books, crayons and chocolates. After all, it takes a thoughtful paint company to spread beauty amongst everyone.

ABOUT JSW PAINTS:

JSW Paints is part of the US\$ 14 billion JSW Group. It complements JSW offerings in Steel & Cement to the consumers while building homes. JSW Paints aims to be a thoughtful paint company as it builds its Industrial Coatings & Decorative Paints business. JSW Paints Innovative & Thoughtful disruptions aim to redefine and discover new ways in paints & painting. The company plans to achieve this with prime focus on emerging consumer needs, state-of-the-art-technology, execution excellence and focus on sustainability. JSW Paints as a brand aims to inspire consumers to Think Beautiful as Beautiful Thoughts make the World Beautiful.